

Vendor tools that analyze your AI visibility online



Tool	Category	Primary focus	What it measures	AI platforms covered	Output style	Best for
Volume Nine Explore >	GEO Grader	AI search readiness	Crawlability, structure, performance, schema, trust signals	AI-agnostic (foundational)	Readiness score + prioritized gaps	Teams asking, "Is our site AI-ready at a technical level?"
HubSpot Explore >	AEO Grader	Brand visibility and perception	Mentions, sentiment, share of voice vs competitors	ChatGPT Perplexity Gemini	Overall grade + sentiment and SOV	Exec-friendly reporting, brand & demand teams
Mangools Explore >	GEO/AEO Grader	Cross-LLM visibility	Visibility percent, average position, AI Search Score (0-100)	ChatGPT Gemini Claude Perplexity Grok Llama	Numeric score + competitor comparison	Fast competitive snapshots across many LLMs

AEO = Answer Engine Optimization

GEO = Generative Engine Optimization

LLM = Large Language Model

SOV = Share of Voice