



PARADISO INSURANCE WINS 2019 AGENT FOR THE FUTURE™ AWARD

Liberty Mutual Insurance and Safeco Insurance recognize Paradiso Insurance for their innovation, superior customer experience, and a longstanding commitment to giving back to the independent agent channel

SEATTLE (July 1, 2019) – Today, Liberty Mutual and Safeco Insurance are honored to announce the winner of the 2019 National [Agent for the Future Award](#) – [Paradiso Financial & Insurance Services](#). Paradiso’s focus on customer experience, innovative marketing initiatives, and commitment to improving the independent agent channel boosted the agency into the top position.

“The market today is evolving,” says Tyler Asher, president of Independent Agent Distribution for Liberty Mutual Business Lines and Safeco Insurance, “so we want to shine a light on agents who are really embracing strategies required to thrive in the market today and tomorrow. We’re highlighting agents who are running toward change, not away from it—agents who can inspire the entire channel.”

“We are honored to be recognized,” says Chris Paradiso, the owner of Paradiso Insurance. “Our agency works hard to create an excellent customer experience, and we’re passionate about helping other independent agencies do the same.”

Now in its second year, the 2019 Agent for the Future Award expanded to include Liberty Mutual Business Insurance and received 75 nominations from across the United States. The award recognizes independent agencies that are adapting to meet the changing needs of customers and drive the industry forward.

Paradiso was selected unanimously by a panel of judges comprised of industry experts – Tyler Asher, President of Independent Agent Distribution, Liberty Mutual; Dave Willis, Editor of [Rough Notes](#) Magazine; and Jeff Roy, CEO of [Excalibur Insurance](#) and winner of the 2018 Agent for the Future Award.

“We want to thank all the agents that took time to submit a nomination and acknowledge our other finalists, Stewardship Insurance, Glidewell Investments & Insurance Group and JPI Insurance Solutions, for all their incredible work,” says Asher.

AgentfortheFuture.com launched 2017 as part of an ongoing commitment to helping all independent agents grow and thrive. For additional insights, please visit www.AgentForTheFuture.com.

– 30 –

About Liberty Mutual Insurance

In business since 1912, and headquartered in Boston, Mass., Liberty Mutual Insurance is a leading global insurer with operations in 30 countries around the world. Liberty Mutual is the third largest property and casualty insurer in the U.S. based on 2017 direct written premium data as reported by the National Association of Insurance Commissioners. The Company also ranks 68th on the Fortune 100 list of largest

corporations in the U.S. based on 2017 revenue. It had \$41.6 billion in annual consolidated revenue in 2018.

For more information about Liberty Mutual Insurance, go to www.LibertyMutual.com.

About Safeco Insurance

In business since 1923, Safeco Insurance sells personal automobile, homeowners and specialty products through a network of more than 10,000 independent insurance agencies throughout the United States. In a survey conducted in 2019 by Channel Harvest, independent agents named Safeco as the carrier that does more than others to support the overall growth of agencies, and be a champion of the independent agent. Safeco is a Liberty Mutual Insurance company, based in Boston, Mass.

For more information about Safeco Insurance, go to www.Safeco.com.

About Paradiso Financial & Insurance Services

Proudly located in the small town of Stafford Springs, Connecticut, Paradiso Insurance has been serving the diverse insurance needs of individuals, families, and businesses in the area for over a decade. Paradiso Insurance continues to grow as the leading source for Connecticut insurance.

For more information about Paradiso Insurance, go to www.ParadisInsurance.com.

Media Contact:

Melissa Pelto

Melissa.pelto@safeco.com